ARCHIE COUESLANT

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Education

Bachelor of Science: Fashion Merchandising & Photography

Marist College - Poughkeepsie, NY

Expected in 12/2024

05/2020

High School Diploma

Robert Gordon's College - Aberdeen, Scotland

Professional Summary

Experienced photographer and videographer, familiar with producing fashion, music and sports content. Analytical and creative with good verbal and written communication abilities. Manages multiple stages of projects, from pre to post-production.

Accomplishments

- Digital Media Creative Director Silver Needle Runway Fashion Show
- Deans List Honoree for two years
- All-academic athlete in Metro Atlantic Athletic Conference.

Skills

- Digital and Film Camera
- Adobe Photoshop
- Adobe After Effects
- Video Interviews

- Video Editing
- Adobe Illustrator
- Location Scouting
- Creative Thinking

Work History

Silver Needle Runway Fashion Show Director

01/2022 to Current

Marist Fashion - Poughkeepsie, NY

- Third year in fashion show production class "Silver Needle Runway".
- Helping to create a solid concept through digital media as well as for in-person events such as a runway fashion show.
- Helped produce documentary, virtual show, designer interviews, promotional episodes, and lookbook.
- Working along side 35 other students to create a professional student run fashion show.
- Filmed, photographed and edited all areas of content.

Creative Photographer & Videographer

02/2021 to Current

Self-employed - New York, NY

- Produced original photographic and video content by working collaboratively with producers, designers and art specialists to facilitate multimedia productions.
- Used Adobe Premiere Pro and Adobe After Effects to edit material.
- Set up for shots according to production schedules, weather and lighting conditions and available equipment.
- Worked with musicians, brand owners, college level sports teams, and professional athletes: such as basketball player Elijah Hughes.

Content Apprentice 07/2023 to 08/2023

New York Stage and Film – Poughkeepsie

- Set up Netflix approved cinema cameras, professional lighting, and audio recording equipment.
- Filmed two live theatre performances with cinema cameras.
- Filmed 8 interview with professionals in the theatre and arts industry.

01/2022 to 05/2022 For The Record

Marist Circle Newspaper - Poughkeepsie, NY

- Worked with 30 other students to showcase 12 influential people within the Marist College community.
- Helped produce stills, film and edit interview videos for 12 people.
- Increased representation for those who may be overlooked in society.

Classroom Technician

05/2022 to Current

Marist College - Poughkeepsie, NY

- Upkeep of two professionally equipped production studios.
- Assist all departments around school with audio visual equipment problems.
- Rent out and maintain organization of school equipment.
- Designed and set up technology for 25 classrooms across all departments.

Extra-curricular

- Have swam competitively at a national level for 10 years.
- Nationally ranked top 5 in Scotland for swimming in 2015.
- Captained high school team for 1 year and won 2 national silver medals against all Scottish high schools.
- Swam at college at a division 1 level for 2 years.
- Completed my duke of Edinburgh bronze challenge where myself and others my age were made to go on an overnight expedition in the Cairngorm National Park.